

# All-in-One Solution for Your Data Backup and Protection Needs

**Arcserve UDP 10 is a reliable, integrated, user-friendly data protection solution that ensures data security and business continuity by combining backup, replication, high availability, and advanced ransomware detection while seamlessly integrating with your existing on-prem and cloud providers.**

Data Resilience is the ability of an organization to recover its data and operational capability in case of a disaster event or data loss. Even as organizations improve their data protection practices and data resilience posture, the risk of data loss and the importance of assuring business continuity remain top-of-mind topics for IT leaders.

IT administrators and CIOs in all industries are seeking to address critical problems related to data security, business continuity, and management complexity.

This leads to the broad use of hybrid cloud infrastructure, compliance, disaster recovery protocols, and implementation of industry-leading data management practices like “zero-trust,” 3-2-1-1 data backup strategies, and other data protection techniques.

**97% of organizations agree that their proprietary data is “moderately” or “extremely” critical to their company’s success.**

**However, only 31% of them are confident in their ability to recover lost data in 24 hours.<sup>1</sup>**

## IT leaders are looking to solve challenges associated with:

Retaining data from various data sources: on-prem, cloud, and SaaS

Avoiding single point of failure by diversifying backup destinations and protecting data in transit and at rest

Creating an efficient and easy-to-follow data management and restore process that can be orchestrated in one tool

## Arcserve UDP Advantage

A single pane of glass for all your backups: Arcserve UDP is a time-proven unified data protection solution designed for all business sizes. It offers backup, replication, high availability, and advanced ransomware detection, with 32,000+ customers worldwide. It features seamless cloud integrations with AWS, Azure, Google Cloud, and Wasabi and a wide range of on-prem solutions, intuitive management, and cost-effective scalability.



### Intuitive

- User-friendly Cloud Console
- Automated updates
- Built-in security
- Easy and fast disaster recovery
- Advanced and easy-to-use governance
- Reliable performance and fast backups

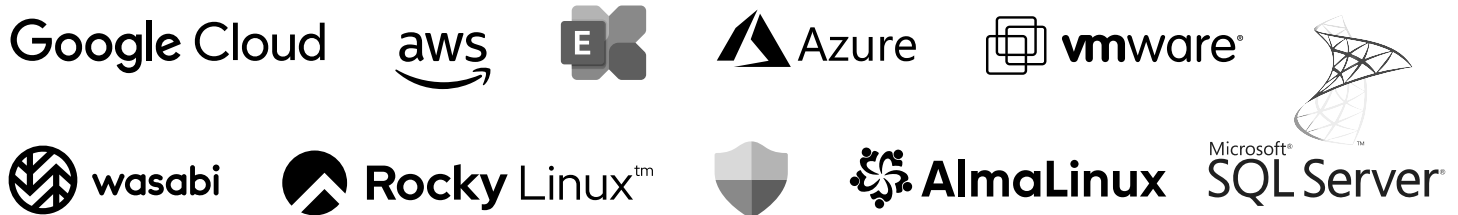
### Flexible

- A wide range of supported data sources and backup destinations: on-prem and in the cloud (GCP, AWS, Azure, Wasabi)
- Flexible purchasing options: can be purchased separately or pre-installed to an appliance
- Versatile licensing options: per socket, subscription

### Affordable

- Lowest storage costs with best-in-class deduplication and compression
- Lowest maintenance and operational costs: no need for specialized resources or a dedicated backup administrator
- Availability through a lower upfront commitment via a subscription model

Arcserve's extensive integrations ensure that UDP can easily integrate with your existing IT infrastructure without requiring additional investment.



## Take the Next Step to Your Data Resiliency

Arcserve, a global top 5 data protection vendor and unified data resilience platform provider, offers the broadest set of best-in-class solutions to manage, protect, and recover all data workloads, from SMB to enterprise and regardless of location or complexity.

Reach out to us at [info@arcserve.com](mailto:info@arcserve.com)



Product Info



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